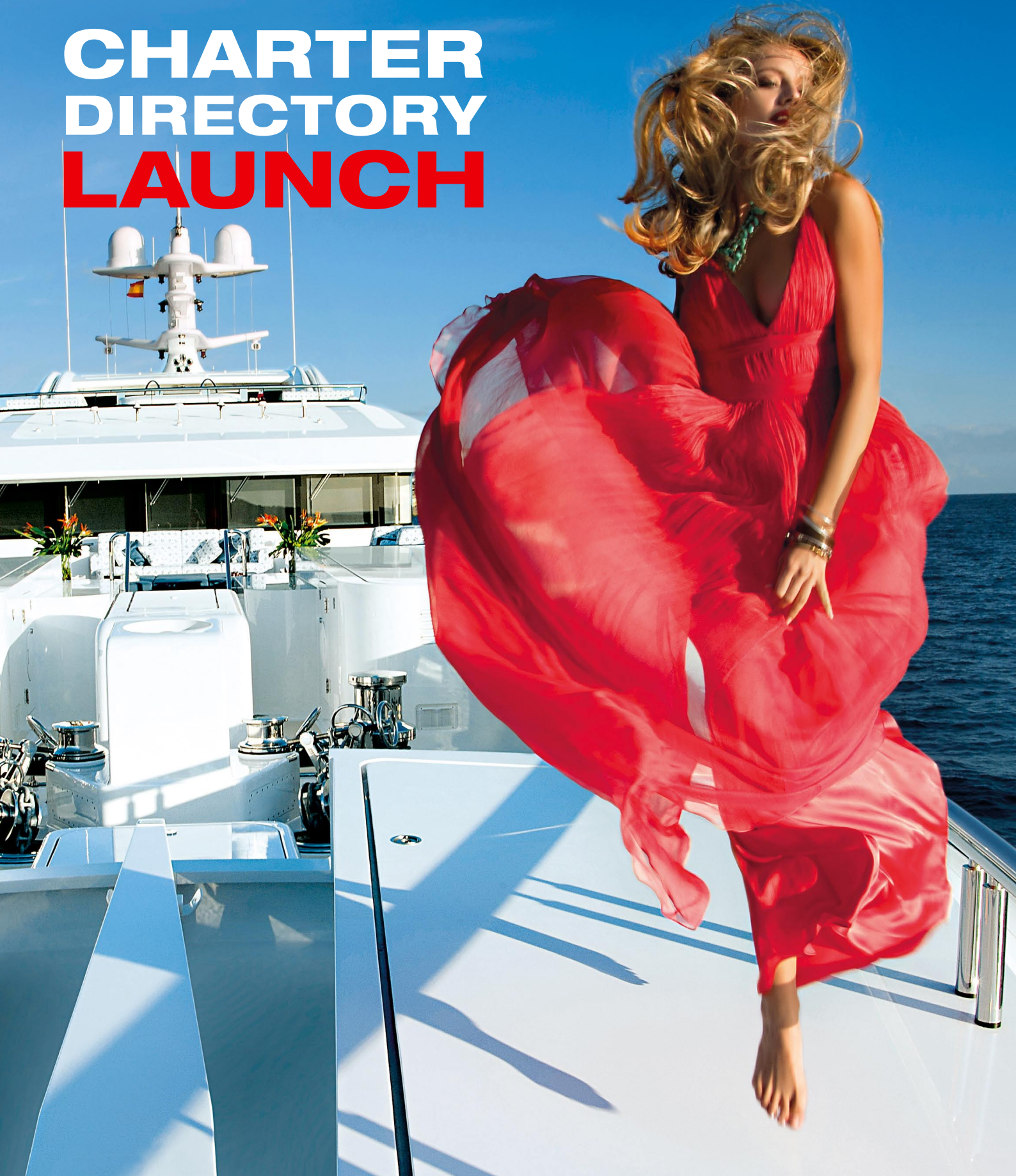


RED PRESS

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EDMISTON - WORLD LEADERS IN YACHTING

CHARTER DIRECTORY LAUNCH



EDMISTON CHARTER DIRECTORY 2011

The award winning Edmiston 'Red Book', as our clients call it, has now launched. At 220 pages, this is our biggest edition yet, a proud achievement. We know that two things make up the magical quintessence of chartering a yacht: not surprisingly, the yacht and the destination. With a dazzling new generation of yachts, styles of design are more freeform, more exciting and more inspiring than ever. The 2011 Edmiston Charter Directory has in-depth information on the best of the best – the only quality our clients demand. We analyse over one hundred and twenty five yachts, each one reviewed with the unique Edmiston insight.

The Charter Directory also has a five chapter overview that cross compares yachts in each category. We have always understood that it is the thrill of the choice that makes life on a yacht so spectacularly special.

Edmiston are utterly committed to custom creating the charter experience of a life time. The Directory also explores a new partnership with Dive Butler International - one-on-one bespoke diving tuition onboard any yacht in the fleet.

Chartering a yacht represents the ultimate bespoke travel itinerary, with everything tailored to your tastes, including food. Edmiston interviewed top London chef Tom Aikens about the latest trends in dining onboard.

If you want to be involved with yachting, be involved with Edmiston.

To see the Red Book online, please follow the link below. Our printed editions are limited, therefore, please contact us sooner rather than later for your own copy.

 **RED BOOK ONLINE**



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